

**REVITALIZING AMERICA'S  
MANUFACTURING SECTOR  
TO PROVIDE GREAT  
PRODUCTS MADE BY  
FULFILLED AND WELL  
RESPECTED EMPLOYEES  
IN THE UNITED STATES.**



**MANUFACTURING REVITALIZATION  
CORPORATION OF AMERICA**

**STRATEGIC INVESTMENTS  
MADE IN  
AMERICA**



## THE OPPORTUNITY

Over the past several decades, American manufacturing has been off-shored to other countries. At MRCA, we buy legacy American manufacturing companies, expanding and stabilizing our supply chain, along with the local communities in which they exist. All of this provides not only a major benefit to our investors, but to our employees and the communities they live in.



## OUR SIX-STEP PLAN

You're wondering how we are targeting 70% IRR? Let us introduce you to our favorite acronym, **KISS: Keep It Simple Stupid.**

1. Identify legacy American manufacturing companies profiting \$1-10,000,000 with growth opportunities that are not being executed due to owners who wish to begin retiring
2. Acquire companies at ~3-5x EBITDA after demonstrating to the seller that our ideals and vision for the future is aligned
3. Revitalize companies through increased employee wellness, enhancements in process, machinery, energy, and communication
4. Execute on the available growth opportunities, doubling business year 1, increase 15% year after year
5. Further develop and advance companies for 4-5 years
6. Transfer 100% of the ownership of MRCA LP I to Employees via an ESOP at ~10-12x EBITDA netting investors an annualized target of 70% IRR

# MRCA IS DEPLOYING CAPITAL TO ACQUIRE AND EXPAND LEGACY AMERICAN MANUFACTURING COMPANIES

## MRCA OVERVIEW

- MRCA focuses on acquiring lower to middle-market legacy US manufacturing companies (20+ years).
- Companies are cash-positive organizations with long-term integrated customer bases.
- Target organizations are primarily in Metals, Plastics, and Packaging and have significant hard assets.
- Acquisitions are resilient during recession periods due to industries served and long-term client relationships.
- Target companies historically have Tier 1, 2, or 3 relationships with large OEMs.
- All companies will be aggregated and held under one umbrella company allowing for better utilization of resources across all companies.
- MRCA's management team has a manufacturing-first mentality. Leaders have extensive experience building, growing, and acquiring manufacturing groups. With a team comprised of two brothers, who have more than a decade of experience in the manufacturing sector, a branding expert, and a legal team, we are positioned to identify and execute on acquiring American legacy companies.

## CAPITAL NEEDS AND HOLDING PERIOD

INITIAL RAISE \$10M

### HOLDING PERIOD

- Initial Investment return targeted for 3-4 years
- Complete exit 7-10 years
- Targeted IRR 25%

## FEE STRUCTURE

MANAGEMENT FEE 0%

### SHAREHOLDER RETURN SPLIT

- First 7pp: 100% Investor, 0% RWB
- Next 2pp: 0 % Investor, 2% RWB
- Next 16pp: 80% Investor, 20% RWB
- Above 25pp: 50% investor, 50% RWB



# OUR LEADERSHIP TEAM



**JASON AZEVEDO**

General Partner

- 15+ year career leading several entrepreneurial manufacturing companies as founder and CEO
- Key partnership leader with customers and vendors
- Substantially improved performance across all departments of operations
- Developed and introduced many new products for national and international markets



**STEVE HERMOSILLO**

General Partner

- 25+ year career as a Creative Director leading creative teams, making design decisions, and setting the overall direction that best aligns with brand objectives
- Transforms rough ideas and general concepts into actions, projects, and completed products
- Anticipates the future direction of the industry using both research and own insight



**KEVEN AZEVEDO**

General Partner

- 15+ year career as a COO, leading manufacturing teams across multi-layered products and services
- Developing and implementing strategies, procedures and business plans needed to enhance company goals and growth
- Cultivate and foster opportunities for rising talent within evolving organizations



**CHRIS KARIC**

General Partner

- Operates as the firms Chief Legal Officer
- Heads corporate and tax department
- 25 year career and licensed in California and the United States Federal Courts
- Completed M&A/capital transactions involving Intel, Apple, 3Com and others



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THANK YOU FOR YOUR CONSIDERATION



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